

Stephanie Johnson | Speaker • Educator • Family Advocate

Rate Sheet for Speaking Engagements & Workshops

Speaking Engagements

Format	Rate	Includes
Keynote (45–60 min)	\$3,500 – \$7,500	Custom content, pre-event consult, Q&A
Breakout Session (30–45 min)	\$1,500 – \$3,000	Tailored topic, handouts optional
Panel Participation (Virtual/In-Person)	\$500 – \$2,000	Light prep, 1-hour session
Community Talk / Local Event	\$500 – \$1,500	Ideal for nonprofits or grassroots groups

Workshops & Trainings

Format	Rate	Includes
Half-Day Workshop (2–4 hrs)	\$4,000 – \$6,500	Interactive format, materials, CEU optional
Full-Day Workshop (6–8 hrs)	\$7,500 – \$10,000+	Deep-dive training, breakout activities, CEU optional
Virtual Training (90 min)	\$1,500 – \$3,000	Live facilitation, digital materials

Add-On Services

- **Custom Curriculum Development:** \$1,000 – \$3,000
 - **CEU Accreditation Support:** \$500 – \$1,500
 - **Follow-Up Consulting / Coaching:** \$250/hr
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Notes

- Rates may vary based on audience size, customization level, or nonprofit discounts.
 - All engagements include a pre-event planning call and promotional support.
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